

# Measures

By Campbell Brod

Solo Show Spring 2026

Uncool Gallery

FOR IMMEDIATE RELEASE

Uncool Gallery presents *Measures*, a solo exhibition by Campbell Brod

Uncool Gallery presents *Measures*, a solo exhibition by Campbell Brod, hosted at Lista Studios in Brooklyn as part of a space partnership between Uncool Gallery and Lista Studios.

*Measures* is presented as part of Uncool Gallery's Solo Show Open Call, a quarterly curatorial project supporting artists through exhibitions, features, and dialogue.

Through this project, the selected artist receives a \$1,000 stipend and a solo exhibition developed with Uncool Gallery.

In *Measures*, Brod uses drawing as a structure for art-thinking, investigating how measurement becomes form through the relationship between tool, surface, and spatial perception. The exhibition brings together drafted drawings, MDF works, sketchbooks, projection media, drawing instruments, and modular display structures. Together, these elements extend the act of drawing into a field of material decisions and procedural relations.

Working from the language of architectural drafting, Brod examines how legibility is produced, withheld, interrupted, or displaced. The drafted line appears as a mark of measurement and as a residue of movement, calibration, and time. Grids, curves, repeated traces, and spatial fragments register the contact between body, instrument, and surface.

The exhibition's title points to measurement as an artistic condition. Brod approaches measurement as a process that organizes attention. Scale and alignment become ways to test how form emerges through constraint and error. The resulting works occupy a threshold between plan and image, where the drawing remains open to ambiguity.

*Measures* foregrounds the instrument as an active part of the drawing process. The tool changes the hand's relation to the mark, determines possible gestures, and generates forms that exceed direct control. In Brod's work, drawing operates as a mediated practice in which the artist thinks through the tool.

This focus aligns with Uncool Gallery's ongoing investment in art-thinking: the capacity of artistic practice to produce knowledge through material operation and contextual research. *Measures* presents drawing as a method of inquiry, where form is constructed through the systems that appear to regulate it.

The exhibition will be accompanied by *Drawing Machines*, a participatory workshop inviting visitors to build simple drawing machines and explore how the separation between arm, instrument, and mark changes the experience of making an image. The program is offered as part of the space partnership with Lista Studios and extends the central questions of the exhibition into a shared exercise in tool-mediated drawing.

***Measures***

Campbell Brod

Spring 2026

Uncool Gallery at Lista Studios

Brooklyn, NY

**On view:** May 18 to 29, visits by appointment

**Closing reception:** Saturday, May 30th, 2:00–4:00 PM

**Educational activation:** Saturday, May 30th, 4:00–6:00 pm

**Press contact:**

Uncool Gallery

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### **Campbell Brod**

Campbell Brod is an Architectural Designer, Fabricator, and Researcher based in Boston, whose practice investigates the materialized exchanges between digital and physical representational legibility. Campbell's practice is embedded within a multi-mediated process spanning a variety of interdisciplinary formats. His work positions the technical conventions of representation alongside materialized studies of imaging, writing, programming, or even fabrication. Central to this practice is an interest in the instability of visibility: how images and media toggle an understanding between mediums, surfaces, and materials. Informed by architectural discourse, media theory, and inter-consistent practice, Campbell Brod's approaches work and their responsive curation as both a representational and investigative tool to further understand the current complexion of artifacts situated within post-digital atmospheres. The work has become a standard of research for understanding how formats of representation function as a spatial, technical, and cultural agent that upholds the ability to materialize, producing objects that proxy between documentation, observation, measure, and image.

### **Uncool Gallery**

Uncool Gallery is an artist-led curatorial platform directed by Carolina Paz, dedicated to contemporary experimentation and community-driven artistic practice. Operating as part of the Uncool Artist initiative, the gallery develops solo exhibitions and site-responsive projects through dialogue and sustained artistic inquiry.

The Solo Show Open Call is Uncool Gallery's quarterly curatorial project, inviting artists to propose solo exhibitions for its New York City program. Each edition selects one artist to receive a grant and present a two-week solo exhibition, while up to ten artists per cycle are featured across the gallery's website, Instagram, and Artsy.

### **Lista Studios**

Lista Studios is a membership-based art studio for young creatives in Brooklyn, offering open studio access, workshops, and mentorship from working artists. Designed as a flexible and inclusive space, Lista encourages experimentation across media and supports students in developing their own points of view through sustained artistic practice.